



# Eating the wild: Improving the value-chain of Mediterranean Wild Food Products (WFP)



The PRIMA programme is supported under Horizon 2020 the European Union's Framework Programme for Research and innovation.



## Wildfood in brief

The overall aim of WildFood is to promote the implementation of joint innovative strategies by involving different actors of the Wild Food Products (WFP) value-chain in the Mediterranean area, focusing on selected wild and semi-wild products, in view of improving their quality and safety controls and sustainable production.

- WFPs can make a significant contribution to a smart, inclusive **bio-based economy** and to rural development in the Mediterranean region.
- Mediterranean forests and agroforestry systems abound with wild and semi-wild food products with **unique and exclusive properties**.
- The **sustainable use of WFPs** contributes to the conservation of Mediterranean forests.

## Wildfood products examples



Pine nuts



Rosemary



Black truffles



Pennyroyal



White truffle



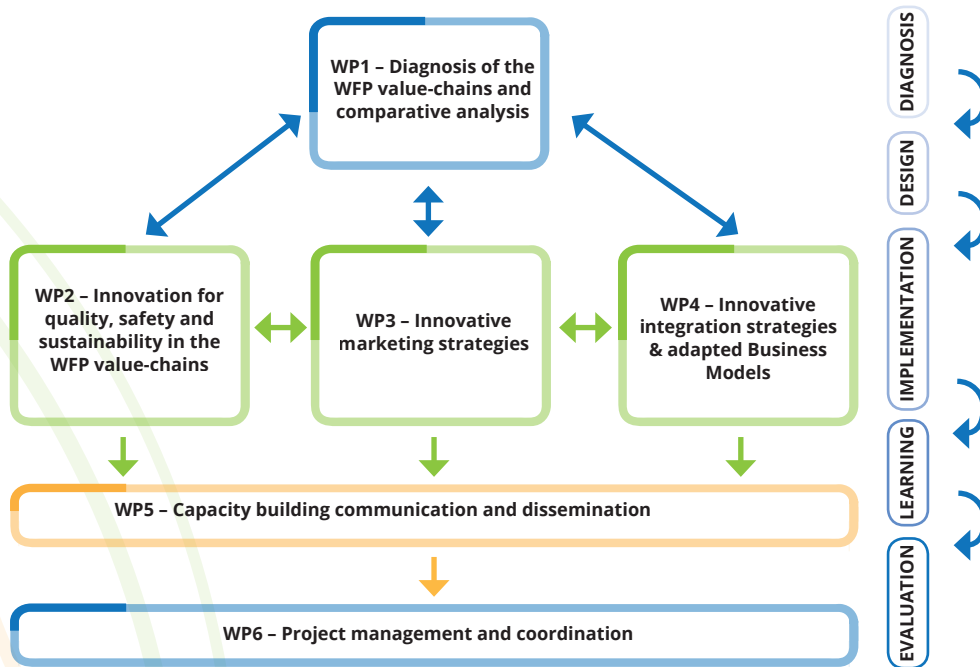
Myrtle



Acorns



# What will we do?



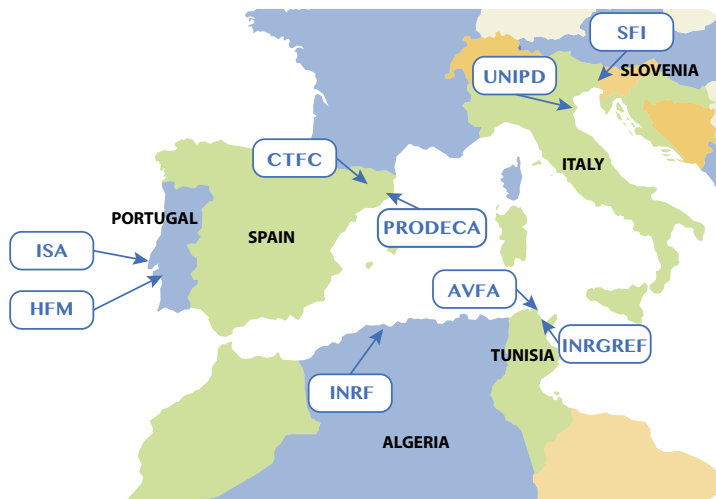
## What do we expect?

- More sustainable Mediterranean economies and societies.
- Improved cooperation among actors.
- Increased competitiveness of companies in both shores of the Mediterranean area.
- Innovative traceability and control systems for quality, safety and sustainability in all value-chain stages.



# Who we are?

9 partners from 6 different countries



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<https://wildfood.ctfc.cat/>



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